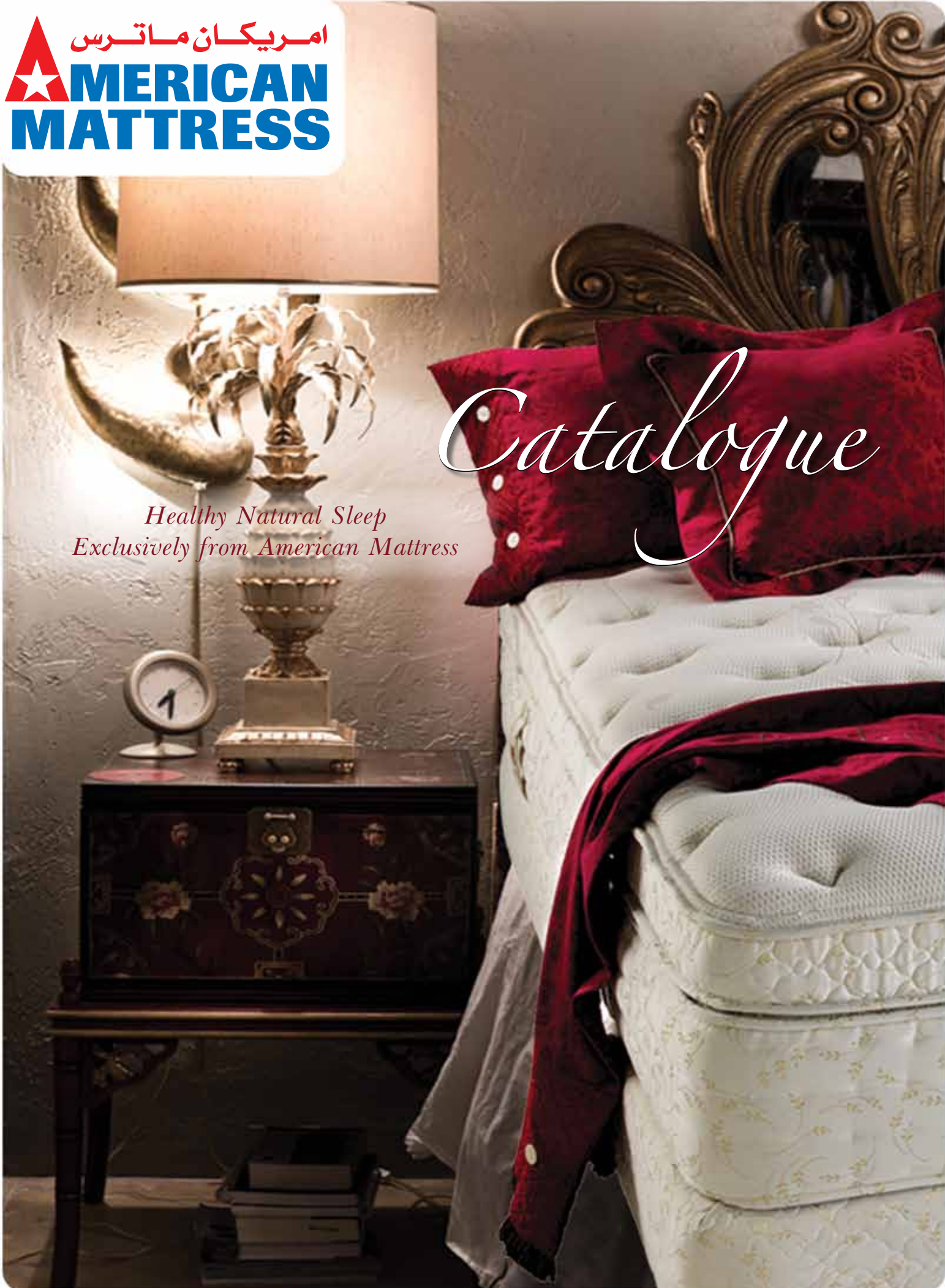


Catalogue

*Healthy Natural Sleep
Exclusively from American Mattress*



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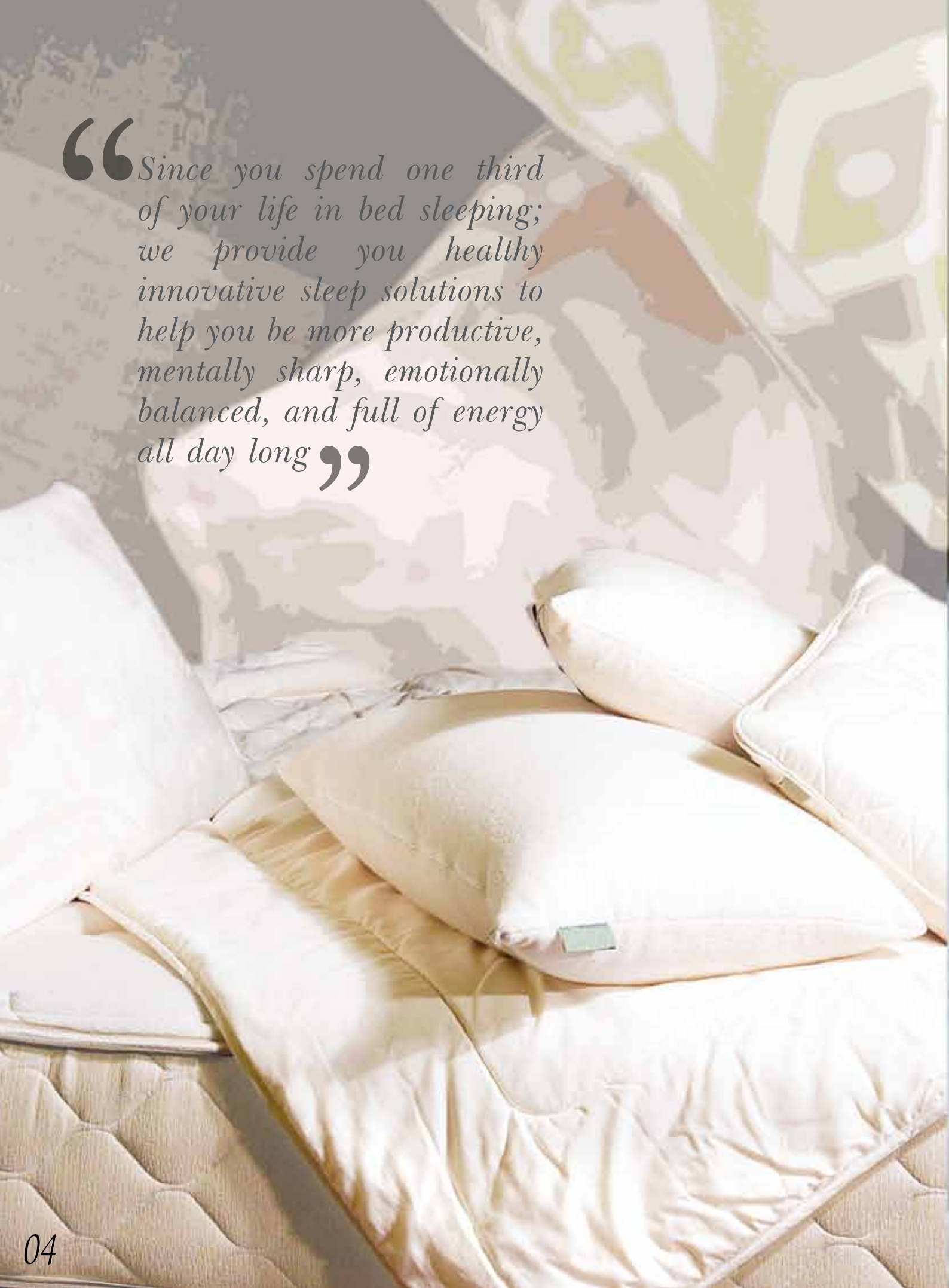


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“Since you spend one third of your life in bed sleeping; we provide you healthy innovative sleep solutions to help you be more productive, mentally sharp, emotionally balanced, and full of energy all day long”

Our collection of healthy natural mattresses, pillows, linens and comforters made from raw natural premium quality material is clean and pure such as 100% natural Latex, natural cotton, wool in addition to cotton fabric and other material such as memory foam which is primarily essential for your health protection. Our line of products is also renowned for the advanced technologies and state-of the art manufacturing and quality control that guarantees support and maximum comfort which help your muscles, your nerves system, and your heart perform efficiently during your sleep so you can wake up energetic and rejuvenated.

American Mattress Tips for a Better Healthy Sleep in cooperation with International Sleep Disturbance Experts

- You should have a good mattress that is ideal for your body weight, your lifestyle and your usual daily activities of work and other chores.
- Make your bedroom sleep friendly; that is quiet and comfortable.
- Avoid consuming stimulants such as tea, coffee or any caffeine beverages.
- Avoid smoking at least one hour before bedtime, because nicotine is a stimulant that will disturb your sleep.
- Avoid eating fatty or heavy meals, two to three hours before your sleep. Eating a light healthy snack is considered your best option before sleep.
- Get regular exercise during the day, as this will help you sleep better, but avoid working out before your sleep time.
- Avoid long naps during the day, as this might disturb your sleep during the night.
- Create a relaxing bedtime routine; avoid any topics or activities that might trigger stressful feelings.
- When it's time to sleep, make sure the room is dark; as the section in your brain responsible for sleep is close to your optical nerve, therefore the darker it is, the better you'll sleep.
- Having a glass of warm milk before bedtime will raise the level of tryptophan enzyme that will naturally help you relax and sleep.
- If you are suffering from insomnia, do a simple activity, and then try to get back to sleep.

The Importance of Healthy Sleep

Healthy sleep helps you to stay focused and comfortable during the day rather than feeling nervous, agitated and unfocussed.

According to a recent study on how to fight off insomnia, conducted by sleep disorder scientists in Washington – USA where they have concluded that the key benefit of sleep is to clear out mental waste from the previous day. Scientists also explained in their research that the nerves connectors in the brain enlarge because of stress and work load during the day, and shrink at night in an attempt to prevent the brain from access loading of trivial matters.

The study results confirm the idea that calm sleep at night is essential to boost healthy memories from the previous day and to dispose other things that might interrupt the vital system of body organs. Results also showed the importance to have quality sleep at night for a better start the next day.

Sleep Benefits Vital for the Skin

Especially for women, healthy sleep is essential for skin rejuvenation and for maintaining vitality and youth.

Healthy Sleep Boosts the Performance of Body Immune System

Studies and researches conducted by consultants in USA and Britain have proved that the natural immune system in the body peaks during sleep at night: as white blood cells and body's immunity cells are activated during sleep and work efficiently after you wake up.

Healthy Sleep Prevents from Diabetes

In a recent study conducted on males and females; age between twenty three and forty three in Chicago – USA, where they monitored insulin resistance, it was shown that the percentage of the hormone that regulates the sugar reactions in blood increased by 40% when the individuals enjoy deep sleep for 5 hours in the night.



How to buy your Mattress from American Mattress

- We carefully select the mattress that attunes to your body needs and your daily lifestyle, therefore we ask you to test more than one mattress by lying down on it for at least 15 minutes, and experience many different levels of support and comfort for the shoulders, spine, lower back and pelvis which are available through our displayed collection.
- We advise you to try the mattress with your spouse to ensure that tossing and turning will not disturb either of you while changing your position on the mattress.
- American Mattress offers you an array of different levels of firmness; from plush to firm. For you to discover which level is suitable for your body, you need to know your weight and height, body contour, the physical shape of your back, your daily lifestyle, the nature of your work and your usual daily activities.
- The new XSENSOR Technology is a testimonial of the company's commitment to introduce the latest technologies to help customers select a better mattress for their unique body types and sleeping preferences.
- XSENSOR provides customers with full-body 3D pressure mapping imaging to help demonstrate pressure relief and comfort to customers as per their individual body shape and contour.



*“Luxury to
the Finest Details”*



*A Masterpiece with
Royal Standards*

A unique collection of fine luxury mattresses made by experienced artists and craftsmen with great attention to details.

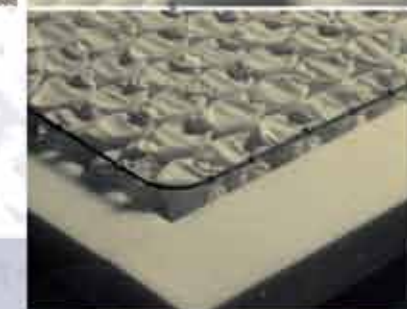
The unique masterpiece mattress is designed and handmade throughout a manufacturing process with vintage heritage passed on from one generation to another. The finest raw materials in all Kluft mattresses provide a hallmark for sublime luxury, comfort and safety such as New Zealand wool, Chinese silk, Egyptian cotton, and gold or silver plated chrome to provide you a hand-made masterpiece true to its heritage.





The Support which you Don't See But You Can Feel

All Kluft mattresses come with superior unique engineering, that is nested deep inside the mattress; from patent design to stitching style and fine upholstery topped with layers of natural raw material and lush tufting allowing superior conforming to your body easing the body pressure points and providing a superior sleeping experience



*Pocketed individual coils inside the mattress
which provide you with the perfect support
and comfort*

Royal Sovereign Models from Kluft



Prelude T.T



Soft Minuet E.T



Sonata T.T

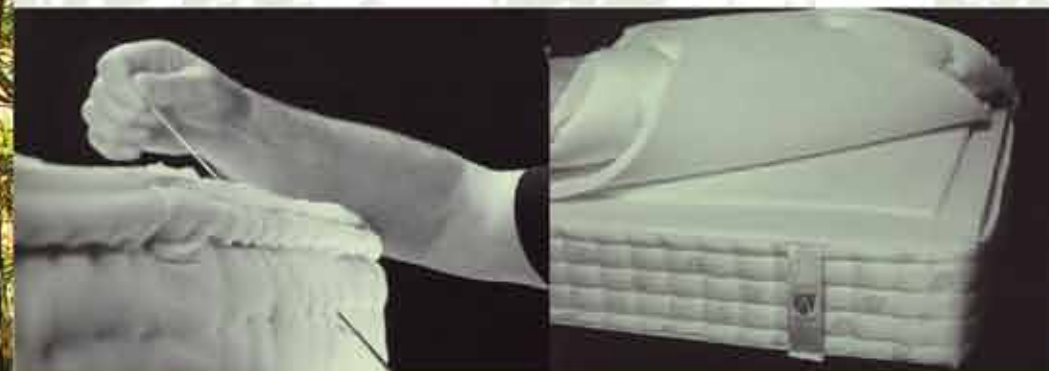


Overture E.T



Aireloom®

The Eco Friendly Mattress Collection



Aireloom

the handcrafted Luxury mattress created with craftsmanship and care conforms to your body needs with balanced support

From unique design process where each mattress is thoughtfully and carefully created, to the finest raw material all intelligently combined to provide you with unprecedented support and comfort.

Unique Support System

Layers and layers of natural comfort combined with individual pocketed coils to provide your body with unique balanced support and the sensational feeling of natural, luxurious anti bacterial fabric.



Aireloom Hybrid

The all natural Aireloom Hybrid collection is infused with nature; made from 100% natural raw materials like natural Latex, Cotton, Bamboo, organic cotton fabric, and the foundation from lumbar wood.



A new level of comfort and natural support from organic cotton or bamboo



aireloom
HYBRID
bamboo

Aireloom Hybrid Collection is available in three levels of multiple layers of comfort
Tight Top, Euro Top, Pillow Top



Natural Bamboo Hybrid



Organic Cotton Hybrid



Aireloom Luxury Latex

Natural Luxury Latex

For a superior feeling of sublime luxury with levels of support that conforms to your body weight and contour



Made in USA

Cotton Latex
Magenta



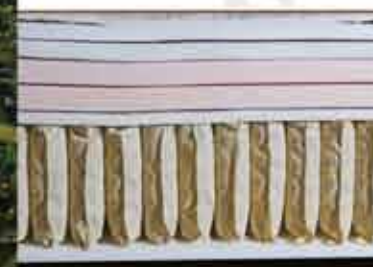
Aireloom Luxury Latex Mattress Features

- Surrounds your body with the ultimate soft luxury and comfort throughout your sleep.
- Its 100% natural material is healthy and safe for the individuals suffering from respiratory system allergies.
- Body pressure relieving construction more than any other mattress in its segment.

Aireloom Luxury latex mattress Models Ultimate - Maximum - Superior



Cotton Latex Casablanca



The components inside the mattress and layers of natural comfort

Aireloom® HALSTEAD
Support and Comfort
in more ways than one



Halstead Euro Top

*Natural raw material that attunes to your body needs during
sleep and eases pressure and muscle tension*

Made in USA

Aireloom® HALSTEAD Pillow Top



Aireloom® HALSTEAD Streamline

Streamline system allows
you maximum sleep
surface and premium
support for the perimeter
of the mattress





THE BED *Aireloom*®



Bed-PL altered

Different levels of Comfort and Support Attuned to your individual body needs



Bed-LATEX L PL altered

The Bed Features

The Bed" collection features several types of mattresses built from a variety of constructions and components.

The constructions range from innersprings with individually encased coils to eco-friendly latex, talalay latex, organic cotton and luxury quilting all which provides outstanding comfort and support.

It is clean and safe and it inhibits the growth of harmful bacteria and mites.

Fabric made from natural organic cotton.



Bed-lux F altered

*A new Feeling of
Luxury, Serenity and
Unsurpassed Excellence*



Green Organic Mattress

Our luxurious mattress collection from Natura is made from eco friendly natural materials; like cotton, wool, and silk in addition to 100% natural latex from pure latex pulp. Fire retardant, and does not cause allergy; certified high quality from federal Environment protection in USA and Canada. We enrich your life with a truly unique experience.

Whatever your needs are, Natura has you covered with 5 unique lines of natural, green and organic mattresses. Once you experience the comfort of handcrafted mattresses, you will wonder how you ever slept without a Natura mattress!

*Sleep Well
For Life*

Natura Patented dual Slat technology



- Pure Organic wool
- 100% premium quality natural latex, hypoallergenic, resistant to common allergens such as dust-mites, mold and mildew
- Dual Slat from Natural, untreated maple conforms perfectly to each individual body shape, providing cushioning support for sensitive pressure points
- Innovative Solid wood base

Be the change you want to see in the world
Green up your lifestyle...

Clean..

Healthy

Organic..

Green..

more information visit www.naturamattress.com

Enjoy Serene Comfortable Sleep Natura Pure Organic Pillows



Canada - USA



*Relaxes muscles, buffers pressure points
and helps you get the rest you need
With oriental scents inspired by nature*

Organic Latex Pillow

100 % Latex pillow, naturally hypoallergenic and antimicrobial. Provides you with superior support for your head and neck

Perfect Pillow

100% latex Talalay, cushions and supports, adjusting to the contours of your neck and spine for tension-free sleep.

Aloe Dream Mate

Granulated 100 % natural latex fill provides a feather-down feel in a hypoallergenic pillow. Cover made from natural cotton, aloe and silk.

Lavender Pillow

Dual sided core: granulated latex and solid latex.
Lavender enriched cotton blend cover helps to enjoy serene sleep.

Luscious Pillow

Memory foam pillow, cushions head and neck muscles for healthy spinal alignment. Enjoy weightless feel for tension free sleep.

Ylang Ylang Pillow

Pillow with pure virgin wool, which wicks away excess moisture and creates a fresh, dry sleep environment; providing you with superior support and the gentle soothing of Ylang Ylang scent.

Cloud Pillow

100% Natural wool covered with natural cotton; provides proper head and neck support for tension-free comfort. Helps you get a quiet good night sleep.

See the complete collection in our stores

*Organic Bedding
Collection, sheets,
toppers and
comforters 100%
Natural from Natura*

**Available in a variety of
models attuned to your
individual needs**

- Aloe Comforter: relaxes and relieves muscle tension.
- All Season Comforter: regulates temperature, provides you with ideal temperature in summer and winter.
- Comforter Classic: (for winter) provides you with the warmth you need.
- Comforter Classic: (for summer), refreshing cool, provides luxurious comfort with 100% certified organic cotton and wool, prevents heat that causes night sweating.

- Comforter Classic: Cotton, a new feeling of softness, surrounds your body with the gentleness of untreated natural organic cotton.

Organic Natura Sheets Set

Indulge in the luxurious feel of 300 thread count certified 100% organic cotton. Includes fitted sheet, flat sheet and 1 pillow case. Guarantees a breathing environment, free of off-gassing and harmful chemicals. Provides the exceptional comfort and quiet sleep.

*A true statement of our commitment to provide you with
healthy green eco friendly products*

Natura Organic Accessories

*Heartwarming Comfort and
Tranquility*

Natura Protect Odor Remover Spray

Enjoy the atmosphere of pure nature with the fresh, light scent of green tea. This gently scented green tea spray halts the growth of bacterial contaminants for a home that smells pure and clean – not artificially freshened. Eliminate the growth of odor causing bacteria and ensure a safe and healthy clean home free from harmful chemicals.

NaturaClean Spray

Cleaning stains on your sofa or mattress is not a problem anymore. This amazing handy spray utilizes natural enzymes work to eliminate stains and odor efficiently and ensure a safe and healthy clean home filled with light fresh breeze. It is healthy and free from harmful chemicals.

NaturaClean Baby Spray

Purifies for baby to keep it safe and healthy. NaturaClean Baby Spray's natural enzymes



eliminate contaminants and protect baby's precious belongings from stains and odors. Freshening for baby has never been easier.

Natura RegrooveN8 Mist

Rejuvenate with the fresh, revitalizing scent of Natura RegrooveN8 Mist. A quick spray of this delicious green tea and aloe fragrances lulls you to blissful relaxation. Safely mists both your body and your home with luscious, exotic eco-friendly fragrance of green tea.

Bath Robe

Invites indulgence in languid, blissful mornings and leisurely romantic evenings. Natura robe wraps you up in the delicious luxury of waffle-style, cotton blend fabric – with eco-friendly style.





*Organic . Clean . Healthy
Safe for your baby*



*Natura Organic 100% Natural for Your Baby
Cuddle your Baby with the Goodness of Nature*

*Gently Caress Your Baby with
Healthy Clean and Safe Products*

- All Natura products are free from harmful chemicals that irritate baby's sensitive skin.
- Hypoallergenic therefore does not cause respiratory system allergy.
- Halts the growth of bacteria, mold and mildew by keeping bedding dry and contaminant free.
- Gently surrounds the baby with balanced support that will help him fall asleep faster and stay asleep longer.

Getting ready for the big day!

Natura all Natural Bedding and mattress collection helps you prepare a healthy safe room for your newly Born Baby

- Baby crib made from natural wood
- Organic crib Mattress
- Crib Protector naturally stops soils and spills from seeping into baby's crib mattress core where it can't be cleaned
- Crib Bumper Pad
- Crib Skirt sold as one piece or as an elegant baby set of 3 or 4



Classic Crib Comforter



Classic Crib Protector



Classic Crib Sheet 3

نوم طبيعي نوم صحي

Sleep Well *Sleep Natural*

100% Pure Natural Latex



Natural Latex

LATEX
INTERNATIONAL
U.S.A



Latex Mattress Features

Our 100% natural Latex mattress is a unique model of pores on both sides and surfaces of the mattress form a comforting zone around the contours of your body while providing enough firmness and softness so you may enjoy the best possible comfortable sleep. Healthy as it naturally ventilates and disposes humidity and liquids from body secretion at night during sleep.

- 100% pure natural latex
- Tested by Kuwait Institute for scientific research (KISR)- Central Lab- Kuwait
- Tested by Kuwait Fire Service Directorate - Kuwait
- Hypoallergenic and naturally resistant to mold, mildew and bacteria
- Natural ventilation and humidity regulation
- Durable, elastic with superior pressure-relieving comfort.

*A Variety of Mattresses Latex 100% Natural
Amenities that Suit the Needs of your Body*



LATEX *Plus*



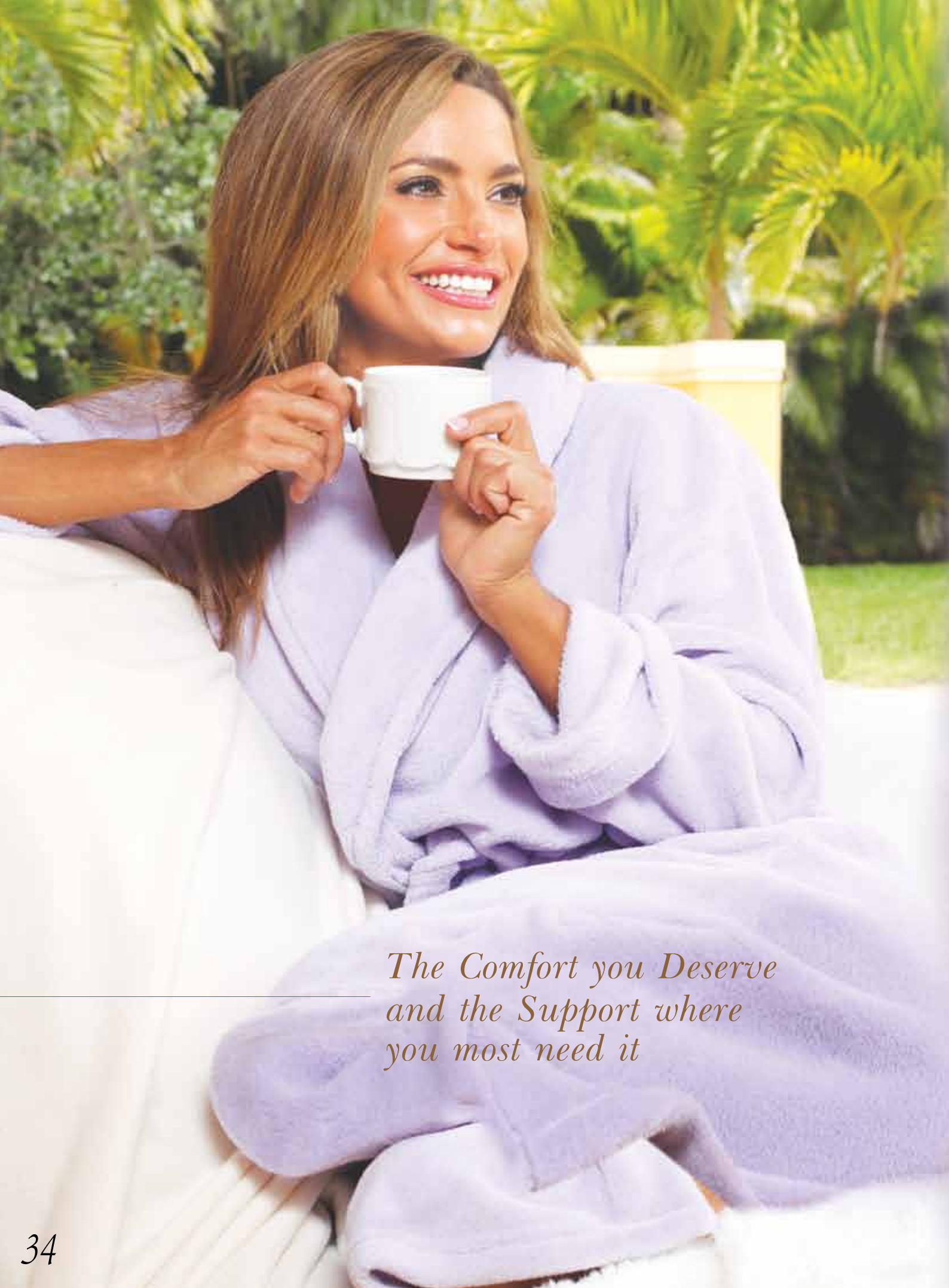
LATEX *Talalay*

“Natural Latex Mattress
Certified world-class Quality
For Superior Comfort
and Support”



CERTIFICATE

CERTIFICATE



*The Comfort you Deserve
and the Support where
you most need it*

STYLUTION

OPEN YOUR MIND, OPEN YOUR WORLD. USA

Superior Comfort and Total Support

Contains pocketed coils, and foam encasement on the edges to provide you with the total support for your lower back and shoulders.

Ideal for pressure relieving and easing muscle tension of the back.



Solitude : Foam



Retreat: Organic natural wool



Essentia: Organic Natural Wool, Natural Latex



Stella: Foam



Renew: Bleached Foam



Sweet Dreams

LATEX
INTERNATIONAL
U.S.A



*Talalay
Latex
Pillows*



Wake up to better days
RejuveniteTM
U.S.A



*Good Night's Sleep Naturally
More Pressure Relieving..
More Comfort*

Maintain a consistent body temperature throughout the night while experiencing the comfort, pressure relief up to 97% and health benefits of RejuveNite Pillows made of natural Talalay latex.

Relieves muscle stiffness as it conforms to the way your head and neck rest, providing you with the proper orthopedic support.

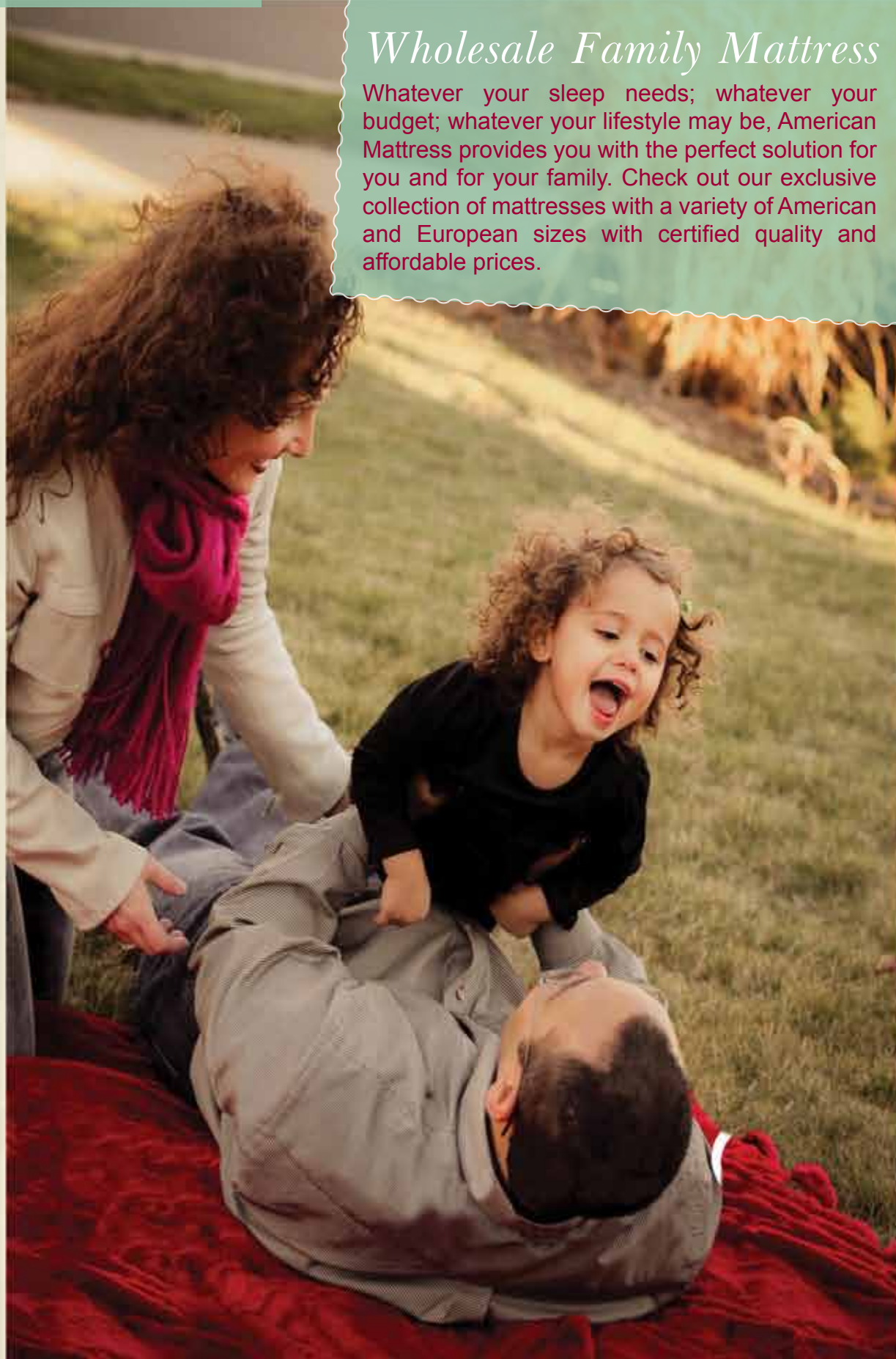
It keeps you from tossing and turning so much at night, so you wake up refreshed.

Choosing the right latex pillow and mattress will help you get the optimal support you need for your whole body.



Wholesale Family Mattress

Whatever your sleep needs; whatever your budget; whatever your lifestyle may be, American Mattress provides you with the perfect solution for you and for your family. Check out our exclusive collection of mattresses with a variety of American and European sizes with certified quality and affordable prices.



Puberty and Youth Mattress

Healthy and attunes to your kids' body needs during growth years to ensure optimum alignment of the spine and Posture

DOCTOR CHOICE ET

- American Mattress mattresses are carefully and thoughtfully manufactured to provide the proper support for the spine, back, neck and shoulders during sleep.
- Using less quality materials in manufacturing the mattress will result in lumps and irregularities on the surface especially on heavy pressure points, which will result in poor support and will reflect negatively on the spine and long term health.
- Certified specifications from Orthopedic Centers in USA



Using the right mattress maintains proper spinal alignment during growth years



ORTHOPEDIC

Healthy Tranquil Sleep, Vibrant Energy

American Mattress Kid's mattress Specifications

- Manufactured from natural materials resistant to microbes and bed bugs, therefore protects the child's respiratory system.
- Our mattresses are specifically manufactured to provide balanced support to the spine and back and gently attune to his body needs.
- 10 years warranty, no need to turn over. Available in standard and special sizes.
- Waterproof; resistant to liquids spill.

*“With a child's Hyperactivity,
school and after school
activities...
Sound sleep ensures that
your child will have the right
foundation for proper mind
and body development”*



*Products to care for your body
and Services for your peace of Mind*

We Guarantee the Quality of Our Products

Exchange Warranty Service



When you buy any Kluft, Aireloom, Aristocrat, Stylution, Natura or Latex mattress, you will receive Mattress quality Warranty from mattress manufacturer, in addition to 3 years or less Exchange Warranty from American Mattress Company; easy terms and conditions apply.



Excellent Customer Service



Our sales staff are a team of professionals specialized and trained to furnish you with consultation and continuous assistance on the features and technologies available for you in every mattress on our showroom floor that best suits your individual body needs.

After Sales Service



Our customer relations management and consultations brings to you a wealth of knowledge and professional advice from distinguished international experts in sleep disturbances.

Warehouse



Our warehouse facility is in total conformity with international industry standards to ensure mattress quality and hygiene. Warehouse Management System optimizes processes and secures seamless supply chain logistics.

Delivery and Installation Free



Credit Facility

بيت التمويل الكويتي
Kuwait Finance House
الائتمان والإحتسان





State of Kuwait

American Mattress Mall Luxury You Deserve

Shuwaikh - Future Zone - KFTZ
Al-Ghazaly Bridge Extension - Behind Kuwait University
Tel : 24610300/1/2 - Fax : 24610303

Good Night By American Mattress

Old Shuwaikh - Pepsi St. - Behind Al Sayer
(New Lexus Showroom)
Tel : 22276822 / 22276833
Fax : 22276844

American Mattress - Kids Mattress

Shuwaikh Industrial (2) - Rd10
Beside Audi Cars Showroom
Creative / Design Center
Tel : 22263535 - Fax : 22263536

American Mattress - Latex Showroom Hawally - Natural Healthy Sleep

Hawally - Tunis St.
Tel : 22659469 - Fax : 22659468

American Mattress - Wholesale Healthy Sleep

South Farwaniya - Dhajeej - Boland Complex
Tel : 24340418 - Fax : 24342358

NEW

www.americanmattress.com.kw

Saudi Arabia Kingdom

Riyadh City - AL Sulaimania District
Alorouba St. - On King Abdulaziz Rd
Bldg No. 472 - Showroom No. 1-2
Tel : +9661 4162509 / +9661 4631983
Fax : +9661 4632144

Al-Khobar - Faisal Bin Abdulaziz Road
Al-Cornish Area
Tel : +9663 8596497 - Fax : +9663 8596498

Arab Republic of Egypt

Main Showroom: Al-Baron Center

Ring Road - Al-Qatameya - New Cairo City
Opps. Carrefour Maadi, Egypt
Tel: +20 1116111347

Downtown Mall - Al-Tagamoa Al-Khamis

First floor, Building S1 - Showroom 11 - Road 90
5th District (Al-Tagamoa Al-Khamis) - New Cairo City
Tel: +20 23146211 / 1116111345
Fax: +20 23146212

Qatar

Barwa Commercial Center - Abu Hamour St. Doha, Qatar
Tel: +974 44327799 - Fax: +974 44426699

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